

# Colleen D. Miller | she/her

colleendennison.com | cmills4270@gmail.com | 989.392.4099 | <https://www.linkedin.com/in/colleen-miller/>

## Experience

### Designit

*Design Research Intern | June 2022 – Present*

- Co-facilitate client workshops to strategize service improvements
- Create research documentation to inform creative briefs and future project stages
- Illustrate and present key research insights to team members, clients
- Explore best practices for inclusive, accessible design research

### Freelance Designer

*UX Designer and Researcher | Nov 2021 – June 2022*

- Planned and conducted qualitative research to identify key insights
- Develop design systems to support product development
- Present solutions and deliverables to clients

### U.S. Bank

*UX Design Intern | June 2020 – May 2021*

- Built wireframes and iterative prototypes for mobile and web
- Created journey maps, personas, reports, and other research deliverables
- Immersed self in a new industry to better address fintech challenges

### District

*Editor-at-Large | May – Nov 2021*

- Created award-winning content alongside multimedia team about intersectional feminism
- Led creation and visual design of e-magazine

*Editor-in-Chief | Sept 2020 – May 2021*

- Smoothly transitioned editorial staff to remote work during COVID-19
- Directed creation and designed layout of first print magazine since 2012

### Right Seat x SCADpro

*Branding and Presentation Lead | Jan – March 2021*

- Aligned brand identity with business development goals and client's vision
- Managed team of business and design students to ensure quality deliverables

### Gulfstream Aerospace x SCADpro

*Visual Designer and Researcher | Sept – Nov 2019*

- Collaborated with multi-disciplinary team to conceptualize the future of flight training
- Conducted qualitative and quantitative research alongside subject matter experts

## Skills

UX design	Graphic design
Product design	Data visualization
Systems mindset	Typography
Qualitative research	Visual hierarchy
Quantitative research	Layout design
Multi-disciplinary collaborator	Agile and design sprints
Design, facilitate workshops	Usability testing
Co-creation	Ideation
Field research	Prototype, test concepts
Service blueprinting	Present to clients
Journey map development	Strong communicator
Persona development	Self-starter, proactive
Survey creation, analysis	Copy editing
Interviewing	Information architecture
Analyze, synthesize research	Wireframes
Identify key insights	Interface, UI design
Insight translation	CSS
Visual design	HTML

## Software

Figma	InDesign	Google Suite
Sketch	Photoshop	Microsoft Office
XD	Acrobat	Suite
Qualtrics	Miro	WordPress
Power BI	Dovetail	After Effects
Excel	Keynote	Dreamweaver
Illustrator	PowerPoint	

## Volunteer

### Project Resound

*Service Designer | Dec 2020 – July 2021*

- Analyzed and synthesized field research with global participants
- Led co-creation sessions with community members to develop sustainable model of tourism

### Michigan Youth in Government

*Alumni Volunteer | Sept 2018 – Sept 2019*

- Mentor student leaders and encourage their curiosity about state, national issues

## Education

### Savannah College of Art and Design

BFA Graphic Design — Savannah, Georgia

Summa Cum Laude Nov 2021